# Montello Fish-N-Fun Festival Vendor Fair
## April 30th, May 1st & 2nd, 2027

**April 16th, 2027……APPLICATION DEADLINE**
April 30, 2027……Set-up begins at 8am-Festival runs from 4pm-10pm
May 1, 2027…….Set-up begins at 8am-Festival runs from 10am-10pm
May 2, 2027…….Set-up begins at 8am-Festival runs from 10am-3pm

APPLICATION PROCESS:

- The EARLY BIRD fee for a 12' x 12' booth space is $50 if application is submitted PRIOR to February 1st. From February 1st until the deadline of April 16th, the booth fee is $60 for a 12' x 12' space. This fee covers all 3 days. Saturday attendance is MANDATORY from 10am-5pm, as we want our event to remain full during the peak of the festival to ensure a successful event for ALL vendors.
- There is no electricity on-site.
- Check or money order is to be made out to: Montello Area Chamber of Commerce or MACC. Booth fees are NON-REFUNDABLE.
- Completed and signed application, 3-4 product and/or booth display pictures (please email photos to fishnfunvendorfair@gmail.com) and payment are to be mailed to:

  MACC
  Attn: FNF Vendor Fair
  PO Box 124
  Montello, WI 53949
- Applications must physically be in our PO Box no later than April 16th, 2027. This is IMPERATIVE, as the organizer for the Vendor Fair does not have access to the PO Box. Any applications delivered after this date may not be received in a timely manner, therefore may not be approved.
- All spaces are located outdoors. There will be no fee refund due to inclement weather. Each vendor is responsible for protecting their inventory from the elements. Each vendor should be selling products or advertising an organization-please no display-only booths. Booths should not be left unattended.
- Spaces are not guaranteed, so please get your application turned in ASAP. If all spaces are full, you will be contacted and placed on the waiting list in the order your application is received. Your check or money order will not be processed unless you are accepted for a space.
- Collecting 5.5% Wi sales tax is the responsibility of the vendor.
- Questions should be directed to our Vendor Fair Organizer at: fishnfunvendorfair@gmail.com

SET-UP AND DISPLAY:

- Booth spaces are located on Park St (back side of the waterfall and across from Cty Rd Y).
- You will be contacted approximately 1 week prior to the event with any important information. Sites will be clearly marked upon arrival. The front of your vendor space starts on spray painted marks on grass.
- Vendor vehicles must be parked off-site; NO VEHICLES WILL BE ALLOWED AT YOUR SITE. We will have designated vendor parking; more info will be provided closer to the event.
- All tables must be neatly and appropriately covered with a tablecloth that hides storage boxes so they cannot be seen by the public.
- There will be 2 porta potties on-site.
- Please do not leave garbage behind during or after the festival. We ask that all garbage is removed each day, as there are limited garbage cans available, and they will only be collected after the event is over with.

TERMS:

- No live animal sales.
- Merchandise deemed profane is not allowed.
- Camping/sleeping in vehicles overnight is not permitted at this event.
- Troublesome vendors may be removed without a refund.

# Montello Fish-N-Fun Vendor Fair Application
# April 30th, May 1st and 2nd, 2027

**APPLICATION DEADLINE: April 16th, 2027**

## APPLICANT INFORMATION:

WI Seller's Permit Number (15 digits starting with 456)_____

SSN (last 4 digits)_____ FEIN (last 4 digits)_____

Legal Business Name (if not sole proprietor)_____

Doing Business As (DBA) Name (if applicable)_____

Vendor/Contact Name (First & Last)_____

Vendor Phone Number_____

Mailing Address_____ City_____ State_____ Zip_____

Email Address_____

Exemption Code_____

1 – Exempt sales only or display only
2 – Multi-level marketing company pays sales tax
3 – Nonprofit occasional sales exemption
4 – Exempt occasional sales

Multi-Level Marketing Company (if claiming code 2 above)_____

Number of Vehicles/Trailers to Park_____

Days attending (please circle) Friday Saturday Sunday

Description of Items for sale/Comments/Special Requests_____

Pg 2 and 3 of Application and Payment should be Mailed To:

Montello Area Chamber of Commerce
Attn: FNF Vendor Fair
PO Box 124
Montello, WI 53949

3-4 product/booth images should be emailed to:
fishnfunvendorfair@gmail.com

TERMS:

I give permission to the Montello Area Chamber of Commerce/Fish-N-Fun Fest to use my images, business name and/or vendor name (excluding last name), products, business website and/or business Facebook page for advertising purposes. This includes the MACC Facebook page, MACC website and/or Montello Fish-N-Fun Festival's Facebook page and/or website, as well as any other advertising. www.montellofishnfunfestival.com

Cancellation Policy: Your booth fee will not be refunded if you cancel. Cancellations for emergency reasons only will be reviewed on an individual basis.

Pets: We kindly ask that you do not bring your pets to this event; we appreciate your understanding.

Waiting List: If all spaces are reserved, a waiting list will be created. Applicants will be added in the order they are received.

Waiver: I agree to indemnify, defend, waive, release and hold Montello Fish-N-Fun Festival, Montello Area Chamber of Commerce and the City of Montello harmless from any and all liability, claims and causes of action for injuries to persons or property arising out of or related to this Festival, specifically including, without limitation, injury or damage to booth contents, merchandise, employees, contractors and guests.

Applicant's Signature _____ Date _____

For Office Use Only:

- Completed and Signed Application - Date Received _____
- Images of Items to be Sold _____
- Payment Amount _____ Check # _____
- Number of Spaces Needed _____
- Number of Vehicles/Trailers _____
- Days Attending Friday Saturday Sunday
- Site Number _____
- Event Info Sent _____